

Nils Master[®]

ORIGINAL by Finlandia-uistin Oy

2018/
2019



 [®]



CLASSICAL AND CATCHY LURES



Legendary Handcrafted Lures from Finland

ALL FOR THE LOVE OF FISHING

Finlandia-Uistin Oy – Fishing lure manufacturer of the Nils Master & BETE brands of fishing lures.

- Family owned company.
- Founded in 1963 by brothers Hannu & Kalevi Kangas
- Located in Kalkkinen, Finland

Finlandia-Uistin Oy is a family business cherishing professional handicraft and traditions of high quality with latest technology. Hannu & Kalevi established the business in 1963 manufacturing fishing lures under the trade name Nils Master. Trade name BETE joined the family 1978.

www.nilsmaster.fi

finlandia-uistin Oy
The Creator of Classic Lures



INVINCIBLE
LOTTO
SPEARHEAD
HAKA
DARTMASTER
JUMBO
JÄPITTÄJÄ
TURKU
KROKODIL
NIRHA
ZAP
TROLLING SPOON
BINGO
SHAD
JALO
JIGGER
ROTINKAINEN
SNUB-HEAD
HANSKI
RAPTOR
KENO
FLYEYE
BIG MOUTH
UTÖ
NISÄ
LOVIISA
DUELER
INVINCIBLE ZOOM

MARK OF QUALITY

The symbols shown next to the lures highlight some quality features of Nils Master & Bete fishing lures.



Made in Finland

MADE IN FINLAND

Since 1963 Finlandia-uistin Oy has been manufacturing its lures in Finland following the traditions of highest quality.



HANDCRAFTED

Lures marked with the 'Handcrafted wooden lure' logo symbolizes the lure is made of wood. Wood being a natural living material brings a special uniqueness to each and every lure making it your very own secret fishing weapon. Each wooden lure is made with a labour intensive process with over 22 different stages of work by hand. Each lure made by Finlandia-Uistin is individually quality controlled, hand tuned and swim tested before packaging.



PRECISION CASTING DESIGN

Lures marked with the 'precision casting design logo' are easy to cast lures when fishing by casting fishing method. Their weight, shape and balanced design make them fine casters with more precision to hit the target point. When the lures hit the water the lures are positioned well to start their action on retrieve.

Invincible, Spearhead, Jäpittäjä, zap, DartMaster, Uto & Krokodil spoons, Lotto & Bingo spinners.



VMC HI CARBON STEEL HOOKS

Many Nils Master & Bete lures are fitted with VMC Hi carbon steel hooks. VMC is a long established hook maker well known for their high quality. Carbon stabilizes iron during temperature changes. The higher the level of carbon, the stronger the steel. VMC uses premium-quality high carbon steel to allow for a thinner hook with the highest quality point and durability.



REGISTERED TRADEMARKS

Nils Master & Bete belongs to Finlandia-Uistin Oy.

SPINNERS

4-6

WOBBLERS

7-16

SPOONS

17-18

BALANCE JIGGERS

19-24

VERTICAL JIGS

25-29

LOTTO SPINNER



60 mm | 15 g

75 MM IS DESIGNED FOR CATCHING BIG PIKE AND SEA TROUT.



75 mm | 24 g



35 mm | 8 g



45 mm | 12 g



25 mm | 6 g

75 MM COLOUR CHART:



25 MM COLOUR CHART:



FEATURES:

- » 360 rotation blade.
- » Designed so the body of the lotto will not rotate and thus preventing the line from twisting.
- » Hand painted for best possible finish.
- » 35-75 mm durable plastic molded body.
- » Full stainless steel wire-through-body construction.
- » Solid brass bead and stainless steel split ring.
- » Long casting performer.
- » Swims on its flat side creating a unique fluttering wobble movement. The combination of the rotating shining blade and the fluttering wobble action is irresistible for fish to strike.
- » Suitable for casting and trolling. Moves gracefully through standing water and fast moving water.

LOTTO	
Size	Weight (appr.)
25 mm	6 g
35 mm	8 g
45 mm	12 g
60 mm	15 g
75 mm	24 g

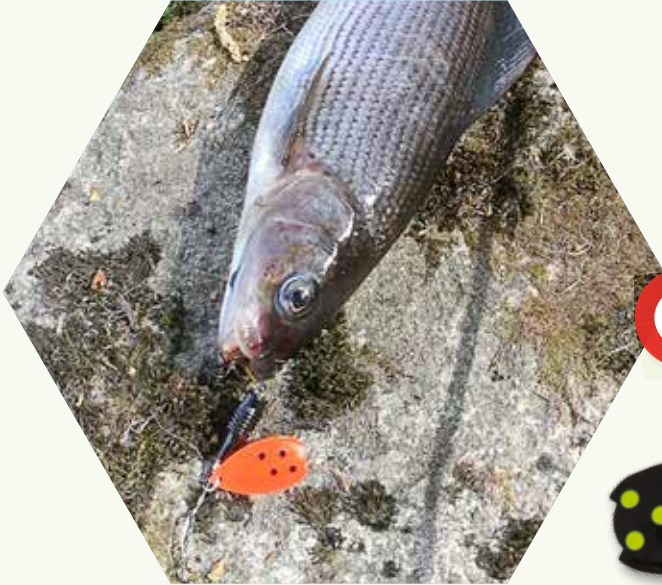


LOTTO SPINNER'S specially fish shaped and weighed body is plastic molded and hand painted for the best possible finish. The body of the Lotto Spinner will not rotate thus preventing line from twisting. Lotto Spinner is an excellent choice when only a spinner bait will do the job.



LOTTO SPINNER COLOUR CHART SIZES 35-60 MM:

BSF-01 Silver		KS-25 Copper		GP-93 Silver	
KA-02 Copper		RO-26 Copper		RB-97 Silver	
Z-05 Copper		HB-28 Silver		FG-98 Silver	
VI-06 Silver		RS-33 Silver		PS-101 Silver	
YP-07 Brass		A-36 Silver		EH-117 Silver	
SE-08 Copper		XRS-38 Silver		PI-122 Copper	
GBO-009		PA-52 Copper		VH-137 Copper	
LYS-10 glow Brass		ST-56 Copper		RG-151 Silver	
BRG-11 Silver		NA-63 Copper		ER-189 Copper	
VR-12 Silver		NE-64 Copper		201 BBK Copper	
RY-13 Brass		PH-70 Silver		202 BBK Copper	
SV-15 Silver		UR-76 Copper		OK-226 Black	
SB-16 Silver		RI-77 Silver		250 PF Copper	
GR-19 Silver		SJ-78 Red		251 BP Silver	
GGO-22 Silver		AH-79 Copper		252 BF Copper	
OGS-23 Silver		MP-86 Copper		GLR-274 glow Copper	
PU-24 Brass		RV-90 Silver		KK-908 Copper	



NEW!

25 mm | 6 g



BINGO SPINNER

SPEED DECEIVES!

THE BINGO SPINNER has a very sensitive rotating action. Its blade attachment has been made so that it starts to rotate the instant it is in the water. When the lure is in motion the blade spins creating varying degrees of flash and vibration that mimics small fish. Fish can't resist the colourful and fast moving Bingo spinner. The high-contrast colour blades make an excellent choice in low-light or low-visibility water. Trout react quickly to intense colours, sonic vibrations and flash and under most conditions when using the Bingo spinner a constant, straight retrieve works best for trout. The Bingo spinner will catch all types of game fish.

FEATURES:

- » Fast 360 rotation blade.
- » Designed so the body of the bingo will not rotate and thus preventing the line from twisting.
- » Full stainless steel wire-through-body construction.
- » Armed with VMC hi carbon hook.
- » Long casting performer.
- » contrast colours.
- » Swims with poised body and a high velocity blade speed rotation. This creates just the right amount of water disturbance and subtle flashing of colour for fooling fish to take it.
- » Suitable for casting and trolling in standing and running waters.

BINGO	
Size	Weight (appr.)
25 mm	6 g
35 mm	8 g

BINGO SPINNER COLOUR CHART:





INVINCIBLE ZOOM

ZOOM ACTION SPORT DESIGN – AERODYNAMIC BODY SHAPE WITH EVASIVE, ERRATIC SWIM ACTION. DESIGNED FOR ANGLERS WANTING MORE SPORT FEELING WITH BIG ACTION STRIKES.



12 cm | 10 g

Zoom Action Sport Design is a term we use for the evasive, erratic swim action movement & behavior of the lure. At low speed the Invincible Zoom swims with a graceful fish-like shimmer. At quicker speed it swims with an evasive, erratic swim action. The Invincible Zoom floats on the surface but just a slight retrieve or pull gets it diving to its optimal running depth of approx 4 metres depending on speed. Invincible Zoom has its roots of the famous Nils master 'Invincible' model series incorporating strength, durability, excellence fish catching ability. Each lure made by Finlandia-uistin Oy is individually quality controlled, hand tuned and swim tested before packaging.

FEATURES:

- » Wooden lure.
- » Full stainless steel wire-through-body construction.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » VMC Barbarian outbarb treble, Forged Hi carbon steel. The hook's V shape locks the fish close to the shank, applying less pressure on the point. This prevents big fish from opening the hook and self-releasing.
- » Heavy duty stainless steel split rings.
- » Zoom Action Sport Design with evasive, erratic swim action.

INVINCIBLE ZOOM		
Size	Weight (appr.)	Running depth (appr.)
12 cm	10 g	4 m

INVINCIBLE ZOOM COLOUR CHART:



INVINCIBLE FLOATING

FISH WITH LEGENDS



25 cm | 120 g



20 cm | 70 g



18 cm | 40 g



15 cm | 30 g



12 cm | 24 g



8 cm | 8 g



5 cm | 6 g

FEATURES:

- » Wooden lure
- » Full stainless steel wire-through-body construction
- » Durable hand painting detailed colours
- » Contrast colours
- » Heavy duty stainless steel split rings
- » The slightly arched shape produces a revolutionary life-like swimming action



5 cm | 6 g

8 cm | 8 g

12 cm | 24 g

INVINCIBLE FLOATING		
Size	Weight (appr.)	Running depth
5 cm	6 g	1 m
8 cm	8 g	2 m
12 cm	24 g	2 m
15 cm	30 g	3 m
18 cm	40 g	3.5 m
20 cm	70 g	6 m
25 cm	120 g	6 m
Jointed 25 cm	120 g	6 m

INVINCIBLE DEEP RUNNER		
Size	Weight (appr.)	Running depth
5 cm	6 g	2 m
8 cm	8 g	3 m
12 cm	24 g	4 m

» Heavy-duty corrosion-resistant saltwater hooks



THE INVINCIBLE WOBBLER floats on the surface but just a slight retrieve or pull gets it diving with a swimming action that imitates a bait fish. When the pulling stops the Invincible bobs back to the surface. The Invincible wobbler is easy to cast, and is great for trolling.

THE INVINCIBLE DEEP RUNNER WOBBLER is a floating wooden model that dives steeply immediately when you start to retrieve. The 12 cm version has a longer bib enabling it to reach a greater depth. A lifelike swimming action is excellent for deep water fishing. Proven to catch a wide range of fish species around the world.

INVINCIBLE FLOATING COLOUR CHART:





Made in Finland

INVINCIBLE SHALLOW



12 cm | 13 g



15 cm | 20 g



RIGHT SIDE COLOUR



18 cm | 25 g



NEW SIZE & COLOUR!



FEATURES:

- » Wooden lure.
- » Full stainless steel wire-through-body construction.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Catch is secured in the technical locking curve (TLC). Outside barbs improve penetration.
- » Heavy duty stainless steel split rings.
- » It has its own unique life-like swimming action with a wide action tail kick.
- » For casting or trolling shallow water.
- » Suitable for a large variety of freshwater and saltwater species

INVINCIBLE SHALLOW		
Size	Weight (appr.)	Running depth
12 cm	13 g	0-1 m
15 cm	20 g	0-1.5 m
18 cm	25 g	0-2 m

INVINCIBLE SHALLOW 12 CM AND 15 CM COLOUR CHART:



INVINCIBLE SHALLOW 18 CM COLOUR CHART:



by Finlandia-uistin Oy

SPINNERS

WOBBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS



SPEARHEAD

THE ULTIMATE PREDATOR WITH A DEADLY SHIMMER.



FEATURES:

- » Wooden lure.
- » Full stainless steel wire-through-body construction.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Heavy duty stainless steel split rings.
- » It has own unique life-like swimming action that darts from side to side as if searching for prey fish.
- » Suitable for casting or trolling
- » Attracts e.g. barramundi, pike, pikeperch, salmon among many other fish

SPEARHEAD		
Size	Weight (appr.)	Running depth
8 cm	14 g	2.5 m

SPEARHEAD COLOUR CHART:

03		43		128	
07		51		158	NEW COLOUR!
12		53		159	NEW COLOUR!
15		66		160	NEW COLOUR!
17		67		226	
21		70		248	
24		90		274 glow	
27		92		289	NEW COLOUR!
31		93			
35	NEW COLOUR!	97			
36		98			

● =glow in dark



SPINNERS

WOBBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS

=



STALWART

SO GOOD, YOU'LL WANT TO KEEP IT QUIET!

The floating Stalwart wobbler has a very distinctive sway swimming action. Its shape and weight design is as original as the other well known "Nils Masters" lure models. The Stalwart lure is perfect for cast fishing in rapids, rivers and from a boat. The Stalwart is also excellent for trolling with a low speed behind a boat and also for use with downriggers.



8 cm | 13 g



8 cm | 13 g



8 cm | 13 g

FEATURES:

- » Wooden lure.
- » Full stainless steel wire-through-body construction.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » VMC Hi carbon steel hooks with high resistance to opening. Curved in point.
- » Heavy duty stainless steel split rings.
- » It has its own unique life-like swimming action with a swaying shimmer.

STALWART		
Size	Weight (appr.)	Running depth
8 cm	13 g	2.5 m

STALWART COLOUR CHART:



'Let the lures do the talking' ...

**BASS
TROUT
ZANDER**

Nils Master
ORIGINAL NILS MASTER by Finlandia-uistin Oy



HAKA DEEP DIVING

'HOLD ON'... ZANDER CAN'T RESIST IT.



7 cm | 8 g



FEATURES:

- » Wooden lure.
- » Full stainless steel wire-through-body construction.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » VMC Hi carbon steel hooks with high resistance to opening.
- » Heavy duty stainless steel split rings.
- » It has its own unique life-like swimming action with a tight wobbling shimmer. Swims with the tail higher than the head.
- » Proven to catch a large variety of fish species around the world.

HAKA DEEP DIVING		
Size	Weight (appr.)	Running depth
7 cm	8 g	0-5 m

HAKA DD COLOUR CHART:



! CHECK OTHER HAKA MODELS FROM PAGE 30

'Let the lures do the talking' ...

**BASS
PIKE
MONSTER PERCH**



= glow in dark

SPINNERS

WOBBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS



JÄPITTÄJÄ

THE RIVER BECKONS THIS LURE



FEATURES:

- » Wooden lure.
- » Full stainless steel wire-through-body-construction.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Heavy duty stainless steel split rings.
- » Holds steady in fast running waters.
- » It has its own unique life-like swimming action with a tight wobbling shimmer.

JÄPITTÄJÄ		
Size	Weight (appr.)	Running depth
5.5 cm	9 g	sinking
7.5 cm	17 g	sinking

JÄPITTÄJÄ COLOUR CHART:



NIRHA FLOATING

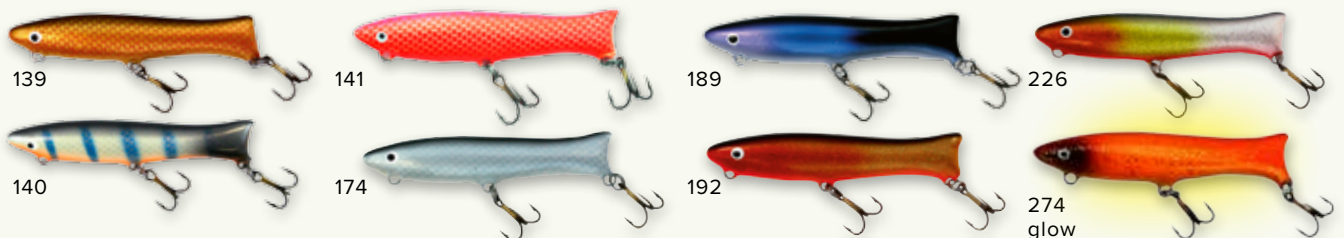


FEATURES:

- » Wooden lure.
- » Full stainless steel wire-through-body-construction.
- » Durable hand painting detailed colours.
- » Heavy duty stainless steel split rings.
- » Floating lure especially for working the surface of rapids & fast moving waters.
- » Designed so the fisherman can influence the movement easily by reeling and jerking.

NIRHA FLOATING		
Size	Weight (appr.)	Running depth
8 cm	7 g	floating

NIRHA COLOUR CHART:



=glow in dark



Made in Finland

BIG MOUTH

BODY LANGUAGE AND SOUND FORCES PREDATORS TO STRIKE.



FEATURES:

- » ABS plastic lure.
- » Strong stainless steel wire form hook attachments.
- » VMC Hi carbon heavy duty stainless steel hooks with high resistance to opening.
- » Heavy duty stainless steel split rings.
- » The open mouth allows water to pass through its body and this makes the lure move with a life-like swimming action.
- » Creates sound by passing water through its body. Designed to bring attention from nearby predator fish looking for a meal.

BIG MOUTH			
Size	Weight (appr.)	Running depth	
7.5 cm	6 g	1 m when casting	3.5 ft when casting
		2 m when trolling	6.5 ft when trolling
11 cm	22 g	2 m when casting	6.5 ft when casting
		3-4 m when trolling	10-12 ft when trolling

BIG MOUTH COLOUR CHART:



Designed by *Antti Laugas*

BETE ZAP



FEATURES:

- » Polymer lure.
- » Minnow imitating shape.
- » Stainless steel split rings.
- » A smooth seductive weaving swimming action.

BETE ZAP		
Size	Weight (appr.)	Running depth
10 cm	12 g	3-4 m
jointed 11 cm	12 g	3-4 m

BETE ZAP & JOINTED COLOUR CHART:



= glow in dark

SPINNERS

WOBBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS



Made in Finland



JUMBO DEEP DIVING

JUMBO FOR THE BIG FISH RESULTS



12 cm | 32 g



FEATURES:

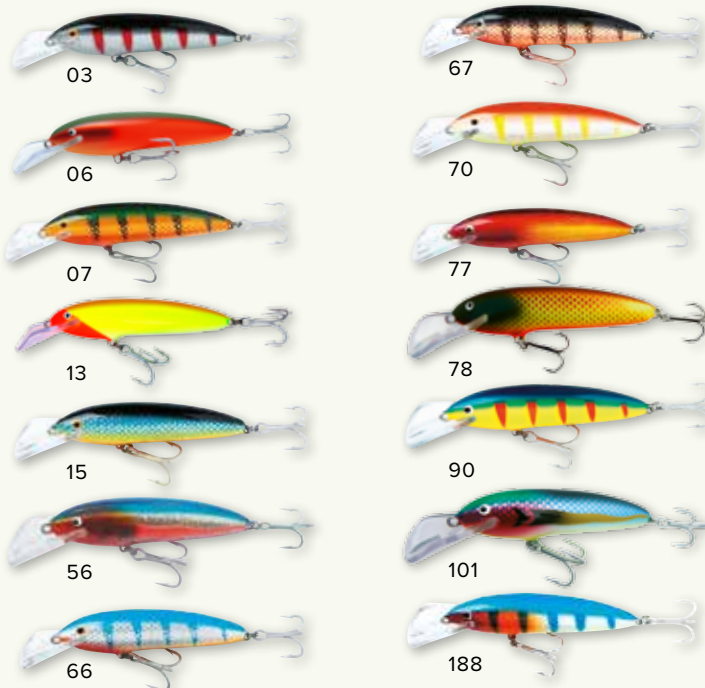
- » Wooden lure.
- » Extra strong full stainless steel wire-through-body construction.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Heavy duty stainless steel split rings.
- » Floating when stationary. Running depth approx 6-7m.
- » Can withstand quick trolling speeds and running in fast moving water.
- » It has its own unique life-like swimming action. Swims with the head lower than the tail with a strong tight tail kick.

JUMBO DEEP DIVING		
Size	Weight (appr.)	Running depth
12 cm	32 g	0-6 m



Made in Finland

JUMBO COLOUR CHART:



TURKU SPOON



90 mm | 33 g



FEATURES:

- » Long casting performer.
- » Premium quality silver, brass, copper plating finish.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Fitted with red tail fin for alluring fish.
- » Fitted with a swivel and a split ring so the spoon has unrestricted movement without twisting the line.
- » Turku spoon is best fished at variable speeds to enable the spoon to make fish-like movements when being fished. A slow retrieve creates a lazy fluttering action and a quicker retrieve creates a weaving, side to side action flashing its colourful flanks.

TURKU SPOON & KROKODIL COLOUR CHART:

BSF-01
Silver



RSF-02
Copper



SF-03
Copper



RO-04
Fluorescence
red painted



Z-05
Brass



VI-06
Silver



YP-07
Brass



Hot for
**PIKE &
PERCH**

KROKODIL

LEGENDARY SPOON



60 mm | 12 g



80 mm | 23 g



NEW COLOUR!

70 mm | 18 g
70 mm with Bead



KROKODIL	
Size	Weight (appr.)
60 mm	12 g
• 70 mm	18 g
80 mm	23 g

• also with red Bead

FEATURES:

- » Long casting performer.
- » Premium quality silver, brass, copper plating finish.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Fitted with red tail fin for alluring fish.
- » Fitted with a swivel and a split ring so the spoon has unrestricted movement without twisting the line.
- » It has an irresistible intense swimming action, turning from side to side showing both glossy sides to the predator fish.

TURKU SPOON & KROKODIL COLOUR CHART:

XRS-08 Silver		PLB-24 Brass		SB-106 Silver	
XL-09 Brass		RPL-31 Pearlescent		EH-117 Silver	
LYS 10 glow		RS-33 Silver		VH-137 Silver	
BRG-11 Silver		A-36 Silver		ER-189 Copper	
SV-15 White Painted		TA-76 Silver		OK-226 Silver	
KP-16 Copper		RI-77 Silver		252 Copper	
SBL-17 Silver		SJ-78 Silver		GLR 274 Copper glow	
		RY-103 red/yellow painted Brass		KK-908 Copper	

=glow in dark

NEW COLOUR!



NM TROLLING SPOON



15 cm | 45 g



NM TROLLING SPOON	
Size	Weight (appr.)
15 cm	45 g

The top quality high gloss Nils Master Trolling Spoon has proven as a superior spoon in its metal spoon range category. It flashes in the water by turning from side to side thus attracting fish to strike.

NM TROLLING SPOON COLOUR CHART:



UTÖ SPOON

ONE OF THE BEST SALTWATER SPOONS.

FEATURES:

- » Long casting precision performer.
- » Premium quality silver, brass, copper plating finish.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Armed with VMC hi carbon hook.
- Fitted with red tail fin for alluring fish.

UTÖ SPOON	
Size	Weight (appr.)
75 mm	23 g
95 mm	34 g

- also with red Bead



95 mm | 34 g



75 mm | 23 g

UTÖ SPOON COLOUR CHART:



75 mm | 23 g



FLYEYE

A NEW LIGHTENED BALANCE JIGGER WITH A SOFT TAIL THAT DELIVERS ALL YEAR ROUND.



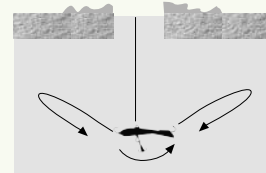
8 cm | 12g



FEATURES:

- » Environmentally friendly zinc material.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Hi carbon steel hooks. Belly hook VMC size 8 cut point open shank for easy assembly.
- » Soft tail creates a shimmer which entices fish to strike.
- » Makes extra large leaps in water.
- » A light jerk of the line sets it leaping in such a way that it first leaps in one direction before turning back by itself with a unique roll motion to flash its flanks before turning again and swimming in another direction.

FLYEYE	
Size	Weight (appr.)
80 mm	12 g



The special weight and balanced design shape of FLYeye allows it to make **extra large leaps** in water.

FLYEYE COLOUR CHART:



'Let the lures do the talking' ...

**ZANDER
PERCH
TROUT
BASS**



by Finlandia-uistin Oy



HEAVY DUTY SPLIT RINGS
FITTED FOR
JIGGER-3 AND JIGGER-4
for the
BIGGER FISH

BALANCE JIGGER



NEW COLOUR!



Jigger-4

Jigger-3

Jigger-2

Jigger-1.5

Jigger-1

Jigger-0

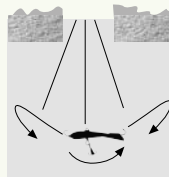
FEATURES:

- » Perfectly balanced eyelet.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Hi carbon strong hooks.
- » Heavy duty split rings fitted for jigger-3 and jigger-4 for the bigger fish.
- » A light Jerk of the line sets the lure swimming in such a way that it swims first in one direction before turning back by itself and passing through the starting point and darting in another direction before turning again. Appears like it's searching for prey fish.



BALANCE JIGGER		
Jigger	Size	Weight (appr.)
Jigger-0	3 cm	4 g
Jigger-1	● 4 cm	6 g
Jigger-1,5	5 cm	8 g
Jigger-2	● 7 cm	10 g
Jigger-3	8 cm	25 g
Jigger-4	12 cm	45 g

● Long shank gold hook




IN THE 1970'S THE KANGAS BROTHERS DESIGNED THIS JIGGER from their own ice fishing experiences. It has become a legend amongst fishing enthusiasts all around the world.

The Nils Master balance jigger has a special body design that is made for ice fishing or jiggering in open waters. This Jigger swims in such a way that it appears to be searching for prey fish by turning back and darting through the starting point thus attracting fish to strike. Available in 6 sizes – proven to catch a large variety of fish species.

BALANCE JIGGER COLOUR CHART:



 =glow in dark



Made in Finland

SHAD

THE ORIGINAL JIGGING SHAD



BABY SHAD
5 cm | 8 g



JUNIOR SHAD
6 cm | 16 g

NEW COLOUR!



JIGGING SHAD
7 cm | 23 g

FEATURES:

- » A shorter, bulkier design representing shad with bulky flatter bodied swimming bait.
- » Durable hand painting detailed colours.
- » Contrast colours.
- » Transparent tail fin representing young fish.
- » Hi carbon strong hooks.
- » Heavy duty stainless steel split rings.
- » The shads swim in such a way that they swim first in one direction before turning back by itself passing through the starting point and darting in another direction. Appears like it's searching for prey fish.
- » By using a light line allows you to fool fish into thinking the shads are real bait fish.

SHAD		
	Size	Weight (appr.)
Baby Shad	5 cm	8 g
Junior Shad	6 cm	16 g
Jigging Shad	7 cm	23 g

Available in over 20 different colours.

SHAD COLOUR CHARTS:



=glow in dark

SPINNERS

WOBBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS



Made in Finland

NISÄ

CALM & SEDUCTIVE HUNTER

SPINNERS

WOBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS



5 cm | 12 g



FEATURES:

- » Durable hand painting detailed colours.
- » Contrast colours.
- » Hi carbon steel hooks. Belly hook VMC size 10 with two colour drop and sparkling tip.
- » Special winged design and weighted body allow this balance jigger to make smooth leaps and turns in water. When the line is jerked Nisä leaps first in one direction and turns by itself and then leaps in another direction.

NISÄ	
Size	Weight (appr.)
5 cm	12 g

NISÄ COLOUR CHARTS:



Nils  **Master**[®]
ORIGINAL NILS MASTER by Finlandia-uistin Oy

 =glow in dark

Nils  **Master**[®]
ORIGINAL NILS MASTER by Finlandia-uistin Oy



ROTINKAINEN

ONE BRILLIANT AND CATCHY IDEA

SPINNERS

WOBBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS



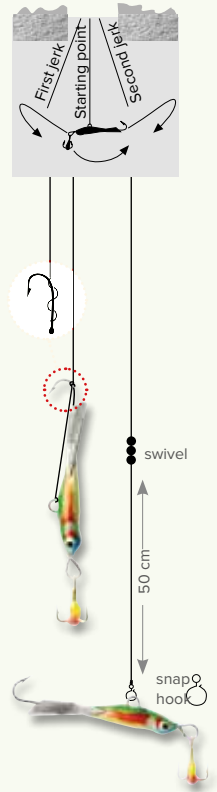
Designed by *Kari Kangas*

FEATURES:

- » Durable hand painting detailed colours.
- » Contrast colours.
- » High reflection silver colour tail fin
- » Hi carbon steel hooks.
- » The front coloured hook acts as tempting food for fish to eat, hanging directly in front of the head of the body. The Rotinkainen appears to be pursuing this hook as food and this tempts other inquisitive fish to take interest also in the same food.
- » A light jerk of the line sets it swimming in such a way that it first swims in one direction before turning back by itself and leaping in another direction.
- » Two-in-one 5cm Rotinkainen serves both as a balance jigger in the horizontal position and by attaching the line to the tail hook it can be used in a vertical position. For use in the vertical position leave the line attached to the body eyelet and then simply wrap the line 2-3 times around the tail hook.
- » The 9cm 42g size with extra heavy weight for deeper water fishing and big fish.

ROTINKAINEN	
Size	Weight (appr.)
5 cm	4 g
7 cm	12 g
9 cm	42 g

ROTINKAINEN COLOUR CHARTS:



NEW COLOUR!

Nils Master
FROM FINLAND
ORIGINAL NILS MASTER by Finlandia-uistin Oy



KENO

SUPREME 'KENO'

Keno is "a must have lure" for your fishing tackle armoury. Jigging enthusiasts will quickly find the rich rewards of jigging with the Keno. This jig is trending the modern approach to jigging and offers more choice to be fished all year round. So whether you are casting from a boat or from the shoreline or fishing through- the-hole-in- ice the Keno is a brilliant player!!



7 cm | 19 g

KENO	
Size	Weight (appr.)
7 cm	19 g

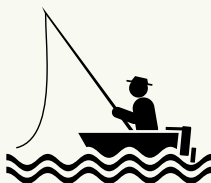


TIP FOR KENO ICE-FISHING:

When Ice-fishing through-the-hole-in-the-ice allow the jig to freefall to the bottom. The Keno jig falls with a slow fluttering action. Distrurb the bottom by jerking a couple of times and then reel-in the line about the 30cm before pausing. Then make long gentle upward pulls on the line raising the jig up and allowing it to free-fall back down before pausing and then repeating this sequence again. Lift, fall ,hold. The special shape and weight of the Keno jig is designed so that when the raising stops it positions itself correctly for the next drop and it is then fluttering back down in another direction.

FEATURES:

- » Environmentally friendly zinc material.
- » High grade durable painting.
- » Premium quality plating finish.
- » Contrast colours.
- » Armed with vmc Hi carbon hooks.
- » Keno has its own unique swim characteristic. It falls in water with a slow fluttering action. When the line is jerked the special weighted shape creates a smooth fluttering shimmer movement from side to side just like a life-like fish.



TIP FOR KENO OPEN WATER CASTING :

When casting from a boat the keno is easy to cast. Cast the jig and allow the lure to fall to your desired depth. The Keno casting jig is fitted with a swivel and split ring to allow unrestricted movement without twisting the line on retrieve.

The jig falls in water with a slow fluttering action. When the line is retrieved the Keno swims with a smooth swaying shimmer from side to side like a life-like fish.

Reel-in the line slowly and sensitively, sometimes pausing and then continuing to reel and then pausing again. Repeat this motion. Sensitively feeling your way and be ready for any touch or bite from fish. By pausing during the retrieve it allows the keno jig to free fall and this movement mimics a small bait fish in distress and arouses interest from fish.

Keno Casting comes with triple hook.

KENO COLOUR CHARTS:



7 10 11 12 13



by Finlandia-uistin Oy

SNUB-HEAD

LURES THEM IN.



50 mm | 8 g

60 mm | 13 g

75 mm | 20 g

SNUB-HEAD	
Size	Weight (appr.)
50 mm	8 g
60 mm	13 g
75 mm	20 g

Available in
BASE METAL COLOURS

Colour chart:
011-S/S
012-S/C
013-B/B
014-C/C
015-C/B
017-S/B

S= silver
C= copper
B= brass

FEATURES:

- » Premium quality plating finish.
- » VMC Hi carbon treble hook with attractive 2 colour plastic drop and shiny glitter flakes.
- » Quick clip chain makes it easier to change hooks.
- » The tapered spoon like shape falls in water with a shimmering manner.

Nils Master
ORIGINAL NILS MASTER by Finlandia-uistin Oy

LOVIISA

WIDENS THE STRIKE ZONE

001-S/B
002-S/C
004-S/S003-C/B
006 -C/C

005 -B/B

65 mm | 11 g

Available in BASE METAL,
PAINTED and GLOW COLOURS

LOVIISA	
Size	Weight (appr.)
65 mm	11 g

of Ambrogio

FEATURES:

- » Environmentally friendly zinc material.
- » Premium quality plating finish
- » High grade durable painting.
- » VMC Hi carbon treble hook with attractive 2 colour plastic drop and shiny glitter flakes.
- » Stainless steel split ring.
- » A specially shaped body allows it to make a wide fall in water.
- » A slow fluttering action created in water resembles a small bait fish in distress.

S= silver
C= copper
B= brass

=glow in dark

LOVIISA COLOUR CHARTS:



DUELER

EASY-TO-USE.



FEATURES:

- » Environmentally friendly zinc material.
- » Premium quality plating finish.
- » High grade durable painting.
- » VMC Hi carbon treble hook with attractive 2 colour plastic drop and shiny glitter flakes.
- » Stainless steel split ring.
- » The Dueler has its own unique special swim characteristics. The Dueler is conical and spoon like. This specially shaped design of Dueler allows it to fall horizontally with a slow fluttering motion during freefall imitating a life-like bait fish.
- » Available in 3 different sizes.



DUELER	
Size	Weight (appr.)
45 mm	4 g
55 mm	5 g
75 mm	9 g



45 mm | 4 g
Available in
BASE METAL
COLOURS

55 mm | 5 g
Available in
BASE METAL,
PAINTED and
GLOW COLOURS

75 mm | 9 g
Available in
BASE METAL,
PAINTED and
GLOW COLOURS

DUELER COLOUR CHARTS:

BASE METAL COLOURS:



PAINTED COLOURS:



GLOW COLOURS:



S= silver
C= copper
B= brass

=glow in dark



SPINNERS

WOBBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS

JALO



WINGED-LIKE BODY SHAPE CREATES A UNIQUE MOVEMENT.

FEATURES:

- » Premium quality plating finish.
- » High grade durable painting.
- » VMC Hi carbon treble hook with attractive 2 colour plastic drop and shiny glitter flakes.
- » Quick clip chain makes it easier to change hooks.
- » Specially positioned wings and curved body allows it to fall in water with a graceful curve fluttering action.



65 mm | 8 g

Available in BASE METAL, PAINTED and GLOW COLOURS

75 mm | 12 g

Available in BASE METAL, PAINTED and GLOW COLOURS

JALO COLOUR CHARTS:

S= silver
C= copper
B= brass

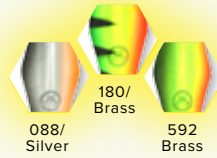
BASE METAL COLOURS:



PAINTED COLOURS:



GLOW COLOURS:



JALO	
Size	Weight (appr.)
65 mm	8 g
75 mm	12 g

HANSKI

QUICK CLIP CHAIN



FEATURES:

- » Premium quality plating finish.
- » High grade durable painting.
- » VMC Hi carbon treble hook with attractive 2 colour plastic drop and shiny glitter flakes.
- » Quick clip chain makes it easier to change hooks.
- » The Hanski falls lightly in water with a shimmering movement which instinctively attracts fish.
- » Available in 4 different sizes.



35 mm | 3 g

Available in BASE METAL, PAINTED 586, 591, HOLOGRAPHIC and GLOW COLOURS



50 mm | 4 g

Available in BASE METAL, PAINTED, HOLOGRAPHIC and GLOW COLOURS



60 mm | 10 g

Available in BASE METAL, PAINTED, HOLOGRAPHIC and GLOW COLOURS



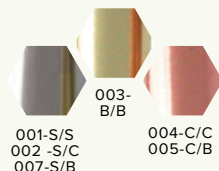
75 mm | 16 g

Available in BASE METAL, PAINTED, HOLOGRAPHIC and GLOW COLOURS

HANSKI	
Size	Weight (appr.)
35 mm	3 g
50 mm	4 g
60 mm	10 g
75 mm	16 g

HANSKI COLOUR CHARTS:

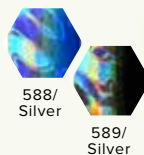
BASE METAL COLOURS:



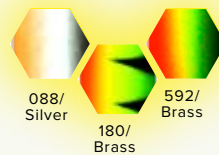
PAINTED COLOURS:



HOLOGRAPHIC COLOURS:



GLOW COLOURS:



S= silver
C= copper
B= brass

=glow in dark



RAPTOR

RADIANT RAPTOR WITH TEAM NILS MASTER SELECTED COLOUR PATTERNS.



40 mm | 4 g

Available in
BASE METAL, PAINTED,
HOLOGRAPHIC and
GLOW COLOURS



50 mm | 5.6 g

Available in
BASE METAL, PAINTED,
HOLOGRAPHIC and
GLOW COLOURS



60 mm | 6 g

Available in
BASE METAL, PAINTED,
HOLOGRAPHIC and
GLOW COLOURS



75 mm | 12 g

Available in
BASE METAL, PAINTED,
HOLOGRAPHIC and
GLOW COLOURS



90 mm | 18.5 g

Available in
BASE METAL, PAINTED,
HOLOGRAPHIC and
GLOW COLOURS

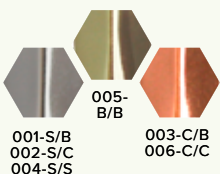
FEATURES:

- » Environmentally friendly zinc material.
- » Premium quality plating finish.
- » High grade durable painting.
- » VMC Hi carbon treble hook with attractive 2 colour plastic drop and shiny glitter flakes.
- » Stainless steel split ring.
- » Raptor has its own unique special swim characteristics.
- » The Raptor falls in water with free unrestrictive manner, swaying and rolling back and forth gracefully to the depths below.
- » The weighted body and curved shape allows the Raptor to be raised in a curving angle when lifting up the Raptor. This sets up the position nicely for the next fall.
- » Available in 5 different sizes for all depths of water.

RAPTOR	
Size	Weight (appr.)
40 mm	4 g
50 mm	5.6 g
60 mm	6 g
75 mm	12 g
90 mm	18.5 g

RAPTOR COLOUR CHARTS:

BASE METAL COLOURS:



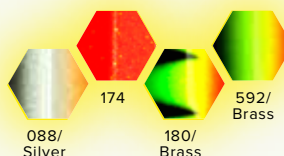
PAINTED COLOURS:



HOLOGRAPHIC COLOURS:



GLOW COLOURS:



S= silver
C= copper
B= brass

=glow in dark

SPINNERS

WOBBLERS

SPOONS

BALANCE JIGGERS

VERTICAL JIGS

WOBBLERS



JUMBO SHALLOW



JUMBO SHALLOW		
Size	Weight (appr.)	Running depth
12 cm	27 g	0-1 m

HAKA SHALLOW



HAKA SHALLOW		
Size	Weight (appr.)	Running depth
7 cm	8 g	0,5-1 m

HAKA SINKING



HAKA SINKING		
Size	Weight (appr.)	Running depth
7 cm	12 g	1,5 m

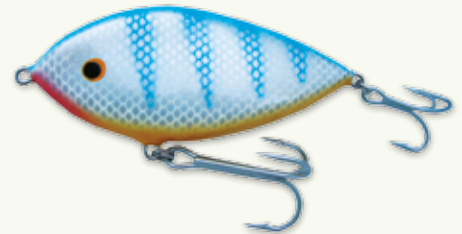
HAKA DD



HAKA DD		
Size	Weight (appr.)	Running depth
5 cm	4 g	2,5 m

Available in 13 colours.

DARTMASTER



DARTMASTER		
Size	Weight (appr.)	Running depth
12 cm	68 g	4 m ideal depth

Available in 13 colours.

INVINCIBLE DR METAL LIP MODEL



INVINCIBLE DR METAL LIP MODEL			
	Size	Weight (appr.)	Running depth
➔	12 cm	24 g	4-5 m
➔	15 cm	30 g	4-5 m
➔	18 cm	40 g	4-5 m

JÄMTLAND



JÄMTLAND	
Size	Weight (appr.)
5,5 cm	9 g
8 cm	16 g
8 cm	21 g, Jämtland Salmo

NIX RUOHIKKOUISTIN



NIX RUOHIKKOUISTIN	
Size	Weight (appr.)
6,2 cm	16 g
7,5 cm	23 g

NORJIG



NORJIG	
Size	Weight (appr.)
10 cm	74 g

JIGI-HANSKI





NILS MASTER packages:



Invincible



Spearhead



Nirha



Trolling spoon



Balance jiggers



BETE packages:



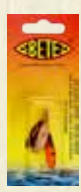
Krokodil



Utö



Turku



Lotto spinner



Bingo

Krokodil, Utö, Turku, Lotto spinner, Bingo

MORE THAN JUST A LURE

A Finlandia-uistin lure is a combination of professional handicraft and the latest technology. Manufacturing top-end lures is a labour-intensive process. Before one is ready for packaging, it has gone through over 22 different work stages by hand. Each lure made by Finlandia-uistin is individually quality controlled, hand tuned and swim tested before packaging.

Now you can get these legendary hand crafted lures with your own company logo. These will help you attract any customer's attention.



Get company logo on your lures.



Nils Master cap



Nils Master badges



Nils Master keyring



Nils Master fish club + bottle opener



Boat sticker



Martin Crewe



Hannele Kangas



Hannu Kangas



Jari Kostamo



Miia Kangas



Lauri Kuusisto

finlandia-uistin Oy

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